

ROCK MOUNTAIN CAPITAL COMPLETES INVESTMENT IN SPARK ORTHODONTICS
Atlantic-Pacific Capital advises on transaction in healthcare services sector

New York, NY, April 26, 2021 - Atlantic-Pacific Capital, Inc. served as exclusive global placement agent and advisor for Rock Mountain Capital (“RMC”) on its investment in Spark Orthodontics (“Spark”), a specialty orthodontics platform with 10 locations in rural/suburban Pennsylvania. The investment will support the company's growth strategy focused on acquiring additional practices and locations in Pennsylvania and in new markets. The platform will be funded in part by an equity commitment from a large institutional investor with more than \$25 billion of assets under management.

RMC is partnering with the founder and existing management team of Spark, who have successfully grown the business from a single location to its current 10 location footprint through a mix of acquisitions and new office openings. RMC and Spark management have together identified a pipeline of attractive acquisition targets that will enable Spark to strategically build on its reputation as a leader in orthodontics providing best-in-class care to its patients.

“We are excited to announce our investment in Spark, which aligns well with our strategy of partnering with entrepreneurs to drive the next phase of growth in an attractive business,” said David Stonehill, Founder and Managing Partner of RMC. “Spark’s management team has built a platform that is well-positioned to capitalize on the significant whitespace in the fragmented orthodontics market and will leverage RMC’s past experience in successful multi-site healthcare and consumer services roll-ups.”

“We enjoyed the opportunity to collaborate again with David Stonehill and the Rock Mountain Capital team on another transaction,” commented Patrick Machir, Partner at Atlantic-Pacific Capital. “RMC continues to identify and invest in compelling founder-owned businesses in the lower-middle market and work collaboratively with these entrepreneurs to execute a shared vision for strategic growth.”

Atlantic-Pacific Capital served as Rock Mountain Capital’s exclusive global placement agent and advisor on its investment in Spark.

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About Atlantic-Pacific Capital, Inc. (www.apcap.com), Member FINRA and SIPC

Since its founding in 1995, Atlantic-Pacific Capital has organically grown into a global organization with an established brand in the private equity community. Over the last 26 years, the firm has executed on over 130 mandates, aggregating over \$85 billion of capital raised. These assignments encompassed a wide array of strategies, including private equity (VC, growth and buyout), private credit (performing, distressed and special sits), real assets/infrastructure, and real estate. The firm augments its fundraising capabilities with dedicated professionals focused on secondary advisory and direct private placements. With experienced professionals on the ground in New York, Stamford, Chicago, Atlanta, San Francisco, London, Tel Aviv and Hong Kong, the firm maintains a global network of trusted relationships with influential institutional investors.

About Rock Mountain Capital (www.rockmountaincapital.com)

Rock Mountain Capital is a private equity firm founded by industry veteran David Stonehill, who brings over 20 years of experience investing in and growing middle market companies. Rock Mountain focuses on working with entrepreneurs and management teams in the consumer goods & services, technology,



media & telecom (TMT), and consumer-facing healthcare services sectors to accelerate organizational development, execute on organic growth opportunities and pursue strategic M&A and roll-up/consolidation strategies.

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