

Mountaingate Capital Fund II closes on hard cap with \$476 million of capital commitments and closes inaugural Fund II investment

Atlantic-Pacific Capital served as the exclusive global placement agent

NEW YORK / LONDON / HONG KONG - **Atlantic-Pacific Capital Inc. (“APC”)**, one of the largest independent global placement agency and advisory firms, is pleased to announce the final closing of **Mountaingate Capital Fund II (“Fund II”)** at its hard cap with \$476 million of capital commitments. Fund II received strong support from existing LPs and has further diversified its investor base with commitments from institutional investors in both the US and Europe, including foundations, endowments, private pension funds, corporate investment funds, and family offices. APC served as the exclusive global placement agent.

Mountaingate Capital (“Mountaingate”) is a private equity fund manager focused on partnering with founder-owners and entrepreneurs in the U.S. lower middle market to pursue customer-focused transformational growth strategies. Founded in 2016, Mountaingate is based in Denver, CO and employs an active and collaborative role alongside management teams and fellow stakeholders. Fund II marks the continuation of the Mountaingate leadership team’s 14-year shared investment history within their target investment sectors of digital, data and tech-driven marketing/business services and high margin, value-add specialty distribution/manufacturing.

Concurrent with the closing of Fund II, Mountaingate closed Fund II’s first platform investment, **The Mars Agency (“Mars”)**, a leading independent shopper marketing and connected commerce agency for global brands and retailers. This investment represents an attractive opportunity within Mountaingate’s core focus sectors to support a strong management team with established organic growth and execute upon a compelling customer-centric buy-and-build growth strategy in an environment of favorable industry tailwinds.

Bruce Rogers, Managing Director at Mountaingate said, “We are humbled to have the continued support of our existing investors and new backing from additional limited partners. We appreciate APC’s involvement, which has comprised both capital raising advisory and introductions to a range of new investor relationships, and we are grateful for the opportunity to continue our investment strategy of partnering with founders and entrepreneurs to drive transformative business growth. The acquisition of Mars, Fund II’s inaugural platform investment, offers a unique opportunity to invest in a differentiated business model with an experienced leadership team in a sector in which Mountaingate has deep experience. We plan to leverage our relationships within the data-driven digital marketing sector to support management and help accelerate Mars’s growth.”

Conor Manley, APC Principal, stated, “It has been a true pleasure working with the Mountaingate team as they continue to build their investment platform. We are pleased that the Fund’s closing aligned with the consummation of its first platform investment, Mars, and look forward to the continued success of the team and their founder and management partners.”

Raed Elkhatib, President and CEO of APC added, “Reaching the Fund’s hard cap in a three-month period amidst a highly crowded global fundraising environment is a true testament to the strength of Mountaingate’s team, franchise, their impressive investment performance, and unique value proposition.”

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About Atlantic-Pacific Capital, Inc. (www.apcap.com), Member FINRA and SIPC

Since its founding in 1995, APC has organically grown into a global organization with an established brand in the private equity community. Over the last 26 years, the firm has executed more than 130 capital raising assignments aggregating over \$85 billion for an extraordinary group of alternative asset managers. Typical mandates include private equity, private credit, real estate and real assets fund placements as well as secondary advisory mandates and direct private placements. APC uniquely provides global marketing distribution and project management execution using a focused and customized



approach. With experienced professionals located in New York, Stamford, Chicago, Atlanta, San Francisco, London, Tel Aviv and Hong Kong, APC maintains a global network of trusted relationships with influential institutional investors.

About Mountaingate Capital (www.mountaingate.com)

Mountaingate Capital, based in Denver, CO, is a private equity firm that specializes in building and empowering companies with strong growth potential and engaged leadership teams. The firm was launched by a team of partners with deep investment expertise in two distinct sectors: digital, data and tech-driven marketing/business services and high margin, value-add specialty distribution/manufacturing. Mountaingate's focus on organic growth coupled with its proven customer-centric buy-and-build approach and shared equity ownership with management creates more value for the end customer while forging stronger, more collaborative, and more successful investment partnerships with management teams.

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